Get Smart. Name the Pump, and you Get the Car

Quick: What’s the name of a smart, black and yellow, high efficiency delta-T circulator that’s made by Taco?

The answer is: Well, there’s no wrong answer. In fact, if you provide Taco with the name they’re looking for, they’ll send you home with a colorful, new, 2010 Smart Car.

A win-win for you & the environment. Taco’s new, high efficiency circulator combines the system smarts and savings of the 00-VDT delta-T variable speed circulator with the electrical savings of an ECM motor. It’s the best of both worlds! Engineered specifically for American systems, this circulator is every bit a Taco, with the features and performance you expect.

Total flexibility means one circulator can now deliver specific delta-T, setpoint, outdoor reset or specific gpm. The digital display lets you know exactly how it’s performing and how much you’re saving.

“It’s the American way,” says Taco president Johnny White Jr., “and we’ve built our reputation on that expertise. Our high efficiency circulator is almost ready for market. It’s in field tests now, which is an installer’s assurance that once it’s done, it’s done right. After all, reliability counts for everything.”

Get Smart. Taco needs a name for this little gem. Submit your suggestion and contact info at www.Taco-HVAC/flopro. They’ll pick the winning name on June 30, 2010. In case of duplicates, they’ll draw the winner from the identical winning entries.